



# BADMINTON ASSOCIATION OF INDIA

(Affiliated to the Badminton World Federation and Badminton Asia Confederation)

**PRESIDENT**  
**DR. HIMANTA BISWA SARMA**  
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**HONY. GEN. SECRETARY**  
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**HONY. TREASURER**  
**ARUN LAKHANI**  
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## **HIRING ADVERTISEMENT**

**Position: High Performance Director**

**Organisation: Badminton Association of India (BAI)**

**Location: New Delhi (with travel across National Training Centres & camps)**

**Employment Type: Full-Time | Contractual | Initially for 3 Years (Renewable based on performance)**

### **About Badminton Association of India (BAI)**

The Badminton Association of India (BAI) is the governing body for badminton in India, recognised by the Ministry of Youth Affairs & Sports and affiliated with the Badminton World Federation (BWF). BAI is committed to nurturing and developing Indian badminton talent at all levels—from grassroots to elite—through structured training pathways and world-class performance systems.

### **Position Overview**

BAI is seeking a dynamic and experienced High Performance Director (HPD) to lead its national performance programs, aligning with India's vision of producing world and Olympic champions. The HPD will be responsible for designing, implementing, and monitoring long-term strategies for elite athlete development, coaching structures, and performance science integration.

### **Key Responsibilities**

- Develop and implement BAI's long-term high-performance plan aligned with Olympic and World Championship cycles.
- Oversee athlete development across all age categories—junior, youth, and senior elite.
- Supervise and support National Coaches, Technical Staff, and Sports Science & Medical Teams.
- Coordinate national camps, international exposure tours, and tournament schedules.
- Design and implement Individual Athlete Performance Plans (IAPP) in coordination with coaches and SAI.
- Work with BAI to ensure the domestic calendar is aligned with player progression and performance.
- Provide guidance regarding selection of the National Team and selection guidelines.
- Collaborate with stakeholders, including the Sports Authority of India (SAI), TOPS.
- Lead athlete selection and review committees in line with transparent selection policies.
- Develop robust monitoring, evaluation, and data analytics mechanisms to track progress.
- Mentor Indian coaches and strengthen the coaching ecosystem at national and state levels.

### **Eligibility Criteria**

#### **Experience:**

- Minimum 10 years of experience in elite badminton coaching, high-performance management, or sports science leadership.
- Specialisation in working with world-class badminton athletes, including proven success in preparing them for Olympic and World Championship performance.
- Should have trained National Teams/elite athletes for at least 3–5 years.
- Should have produced medal-winning athletes at the level of continental, Asian, World, Olympic, or other major international competitions (names of the athletes to be mentioned in the CV).
- Proven track record in working with Olympic/World-class athletes or national federations.
- Experience in handling multidisciplinary support teams (SSM, psychology, analytics, etc.).
- Familiarity with international badminton structures, training methodologies, and tournament calendars.



**BAI Office - D-6/10, Ground Floor, Vasant Vihar, New Delhi - 110057, India**

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## Other Requirements:

- Achievements as a player, if any (must be mentioned in CV).
- Should be physically fit to demonstrate techniques to athletes while imparting training.
- Should be physically and mentally fit, below 60 years of age.

## Skills & Competencies

- Strategic planning and execution capabilities.
- Strong leadership, communication, and team management skills.
- Data-driven performance monitoring and analytical acumen.
- Ability to work collaboratively across government and non-government stakeholders.
- Reporting To: Badminton Association of India

## Remuneration:

- Commensurate with qualifications and experience, in accordance with BAI and MYAS norms. Performance-linked incentives may be applicable.

## Application Process

**Applications are invited from eligible candidates worldwide.**

Interested candidates may send the following documents to [srsanjaymishra@gmail.com](mailto:srsanjaymishra@gmail.com) with the subject line:

"Application – High Performance Director | BAI"

Updated CV with relevant experience

Deadline to Apply: **15<sup>th</sup> September 2025**

Only shortlisted candidates will be contacted for interviews.

Warm regards,

**Sanjay Mishra**  
**Hony. General Secretary**  
**Badminton Association of India**

